

Press Release
March 16, 2007

VEMEDIA PHARMA NV will issue, in cooperation with Fortis Bank, an offer to subscribe for an amount of up to EUR 15 million in New Shares with VVPR Strips and an Offer to sell 114.000 Existing Shares as of March 15, 2007

VEMEDIA PHARMA NV, known for brands such as Dagravit, Valdispert, Norit, Rhinocaps, Glucon Combi, Algesal as well as ABC-Chemicals, has decided to carry out a capital increase (Issuance of New Shares), reserved for investors that are invited to take part in the Offer, with the intention to use the net-proceeds to perform acquisitions of companies as well as brands (or brand portfolio's). The invited investors consist mainly in Belgian and Dutch pharmacists, chemists, company staff and suppliers of the company in order to strengthen the ties with all stakeholders.

This transaction is organized in cooperation with Fortis Bank.

The indicative timing of the Offer is as follows: the subscription period started March 15, 2007 and will close April 20, 2007. The road shows in Belgium will take place in Kortrijk (March 27), Antwerp (March 28) and Brussels (March 29). In the Netherlands they take place in Zwolle (March 26), Eindhoven (March 30), Schiphol (April 2) and Rotterdam (April 5).

The prospectus is available for selected investors as of March 15, 2007 on the website of the company. This Prospectus is available in both Dutch and French. For potential investors, this Prospectus will be available, free of charge, at Vemedia BV, Verrijn Stuartweg 60, 1112 AX Diemen, Nederland, under conditions available at the website www.vemediapharma.com and finally the document can be requested by telephone at +32 800 90 301.

The Vemedia Group has Offices in Diemen (The Netherlands) and Wauthier-Braine (Belgium) and is a leading company in self-care medication, health products, pharmaceutical ingredients, and insecticides in these countries.

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