

Vemedia enters into a European deal with Pharmachemie (TEVA-group)

Vemedia has decided to grant a license for it's brand Phital to Pharmachemie for the European market, starting June 1st next. Pharmachemie is located in Haarlem (the Netherlands) and is part of the TEVA-group (www.tevapharm.com).

Phital is a range of food supplements (www.phital.nl) exclusively sold via pharmacies. Manufacturing stays with Vemedia and Vemedia will receive a turnover related license fee.

Vemedia, located in Diemen (the Netherlands) and in Wauthier-Braine (Belgium) is a leading and innovative player in OTC, selfcare and raw materials for the preparation of medicines by pharmacies in the Benelux.

For more information about the Vemedia-group: www.vemediapharma.com.

For more information about this deal:

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